

## **ABOUT THE UNBRIDLED CHARITABLE FOUNDATION**

### **Our Model/Impact Statement**

The Unbridled Eve Derby Gala is a party with a purpose, benefitting numerous charitable causes through the Unbridled Charitable Foundation, Inc., a 501(c)3 organization. The Unbridled Charitable Foundation (UCF) provides direct financial support to our beneficiaries via net proceeds from the Gala, and even greater financial support through the facilitation of direct contributions from our corporate partners to our beneficiaries. The relationships fostered through this facilitation have resulted in millions of dollars in cash contributions to these charities, totaling \$4,297,755. So, while we are proud of the small direct contributions we are able to provide, it's also the relationship building that is one of our greatest assets, as well as the indirect economic assistance.

Unbridled Charitable Foundation leverages the Kentucky Derby's ability to cast the global spotlight on Louisville, Kentucky, which allows UCF to profile numerous charitable causes chosen by our volunteers.

Unbridled Charitable Foundation was not founded through any endowment funding. It has been built as a primarily volunteer and contract labor-led organization through the hard work, loving hearts and the Unbridled spirit of our many stakeholders. We celebrate our organic diversity of age, race, sexual preference, gender identity and political and spiritual beliefs. It is through our different experiences that we have banded together to achieve meaningful outcomes for people of all backgrounds and socio-economic status.

The Unbridled Gala, by our very structure, is a showcase of what makes Kentucky great – our culture, our industries and our people. Global influencers from industry, government and entertainment come from far and wide for an experience that is uniquely Kentucky. This clientele expects the best and every year we deliver; however, it comes at a high cost. There is literally no other time in Louisville that is more expensive to embark on hosting a world-class event. This is why we are grateful for our corporate sponsors who help offset those costs, allowing us to maximize the spotlight and leverage it before it leaves Louisville, expanding our financial impact for our beneficiaries beyond just the party proceeds, to many cash donations we facilitate directly to the charities from our corporate partners and attendees.

Unbridled is celebrating. Unbridled is helping. Unbridled is family.