



UNBRIDLED EVE DERBY GALA

Derby 101 and Fashion Tips

Unbridled Eve Derby Gala is a party with a purpose, benefitting numerous charitable causes through the Unbridled Charitable Foundation, Inc., a 501(c)3 organization. Unbridled Eve Derby Gala provides support to our beneficiaries through direct cash donations, and equally important, by raising awareness of these worthy organizations. Through high profile public relations, media exposure and an introduction to other donors, Unbridled Eve Derby Gala has made an exponential impact on these charities. Our two primary beneficiaries this year are Blessings in a Backpack and Fund for the Arts with 13 secondary beneficiaries.

Kentucky Derby, the most exciting two minutes in sports, held annually on the first Saturday in May in Louisville, Kentucky is a Grade I, one and a quarter race for three-year old thoroughbreds. Rich in history and tradition, it is the concluding event to the two week long Kentucky Derby Festival and highly regarded as one of the most prestigious sporting events in the U.S. It's the first leg of the Triple Crown and offers the largest purse of any thoroughbred race at \$2,000,000.





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Derby 101

- ❖ Get familiar with the racing form and practice your betting early in the day.
- ❖ When all else fails, go with your gut when picking horses. But by all means, pick at least one Derby horse in advance in case you are asked on the Red Carpet who you are for before you have an answer.
- ❖ Bet the Derby well in advance of post time to avoid long lines and inexperienced betters.
- ❖ You can also download the Churchill Downs Racetrack App to view race entries and bet from your phone.
- ❖ Gates open early at **8am** (ET) with post time for first race scheduled at **10:30 am** (ET)

Betting Terminology

- ❖ **WIN:** A bet on a horse to win
- ❖ **PLACE:** A bet on a horse to finish either 1st or 2nd.
- ❖ **SHOW:** A bet on a horse to finish either 1st, 2nd or 3rd.
- ❖ **EXACTA:** A bet picking the 1st and 2nd place finishers in a race.
- ❖ **TRIFECTA:** A bet picking the 1st, 2nd and 3rd place finishers in a race.
- ❖ **SUPERFECTA:** A bet picking the 1st, 2nd, 3rd, and 4th place finishers in a race.





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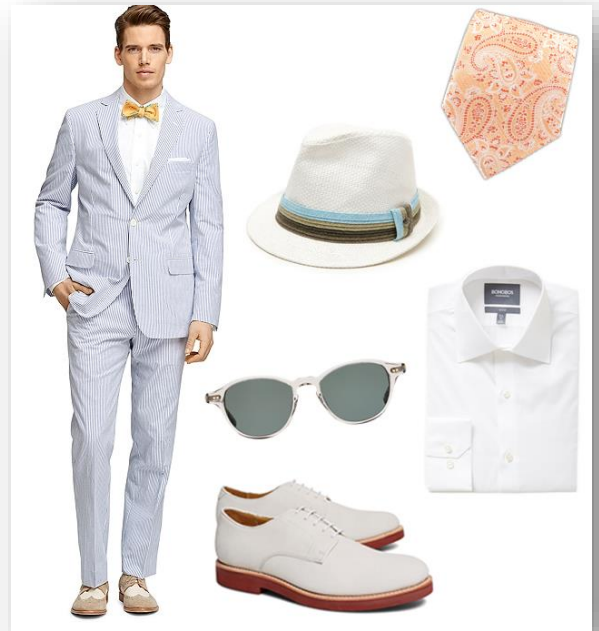
Derby Attire for Guys

Derby attire for the guys is inspired by the classic and fashionable look of the Southern Gentleman. Attire typically consists of:

- Light color, seersucker or khaki suits
- Colorful sport coats or pants
- Bright and beautiful neck ties and bowties

The Crowning achievement: The Derby Hat! A Fedora, Boater, Derby, or Panama style hats made of spring/straw hat material will put the finishing touch on your Derby look!

The Secret to dressing like a Southern Gentleman? All you need to do is be confident in what you choose. No matter what you wear, it's how you wear it, gentlemen.





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Derby Dress Code (Apparel Restrictions)

We know it seems self-evident, however:

Denim/jeans, shorts, tennis shoes or any athletic apparel are not permitted in the area where you will be sitting.





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Derby Eve night, Friday May 3rd. **Black Tie Optional**- gives men the option of wearing a tuxedo or dark suit and tie. Women wear cocktail, evening, or long dresses.





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Kentucky Oaks and Derby Track Do's and Don'ts (www.kentuckyderby.com)

Permitted Items

- Food items in clear plastic bags (maximum size 18" X 18" - no trash bags)*
- "Box" lunches in clear plastic bags or containers (maximum size 18" X 18" - no trash bags)
- Water and soft drinks – plastic bottles only (sealed, clear and unopened)
- Purses, but none larger than 12" in any dimension (subject to search)
- Small cameras – none equipped with detachable lenses or lenses of 6" or more **
- Binoculars
- Sunscreen (non-glass containers only)
- Small personal music systems, radios and televisions** (No boom boxes)
- Cellular phones, smartphones and tablets**
- Seat cushions (without back); small than 15"x15" that do not contain metal arms and/or backs, zippers, pockets, or flaps

* Limit of two bags per person ** Patrons could be required to turn on electronic items

Banned Items

- COOLERS (Styrofoam coolers, ice available at infield purchase points)
- CANS (any size or type), glass bottles or containers
- POP UP OR PATRON TENTS – no poles or stakes of any kind
- Laptop Computers and Camcorders
- Cameras with detachable lenses, or equipped with a lens that is 6" or longer
- Tripods, Selfie Sticks
- Purses larger than 12" in any dimension
- Grills
- Alcoholic beverages, Illegal substances
- Thermoses
- Backpacks, Duffel bags, Luggage (includes briefcases)
- Wagons
- Umbrellas
- Weapons (including knives)
- Fireworks, noisemakers, air horns, laser lights/pointers, mace or pepper sprays
- Animals (with exception of service animals for guests with disabilities)
- Remote controlled aircraft
- Any item deemed dangerous and/or inappropriate



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Recommended Resources

Derby Hats

Los Angeles- Louise Green Millinery www.louisegreen.com

Los Angeles – Jill Courtemanche Millinery www.JillCourtemanche.com 1.858.876.6353

New York - Christine Moore www.camhats.com

New York - Gabriel Amar for Frank Olive

Local Derby Hat Designers

Maureen's Creation www.facebook.com/MaureensCreation 502.407.1772

Finchy Baby Hats www.facebook.com/FinchyBabyHats 985.295.7946

hEADcANDi www.shopheadcandi.com

The Hat Girls www.thehatgirls.com 502.619.3460

Dee's Crafts 502.896.6755

Derby Style Advice

Stylist and Fashion Consultant , Andre Wilson - (502) 432-8254

